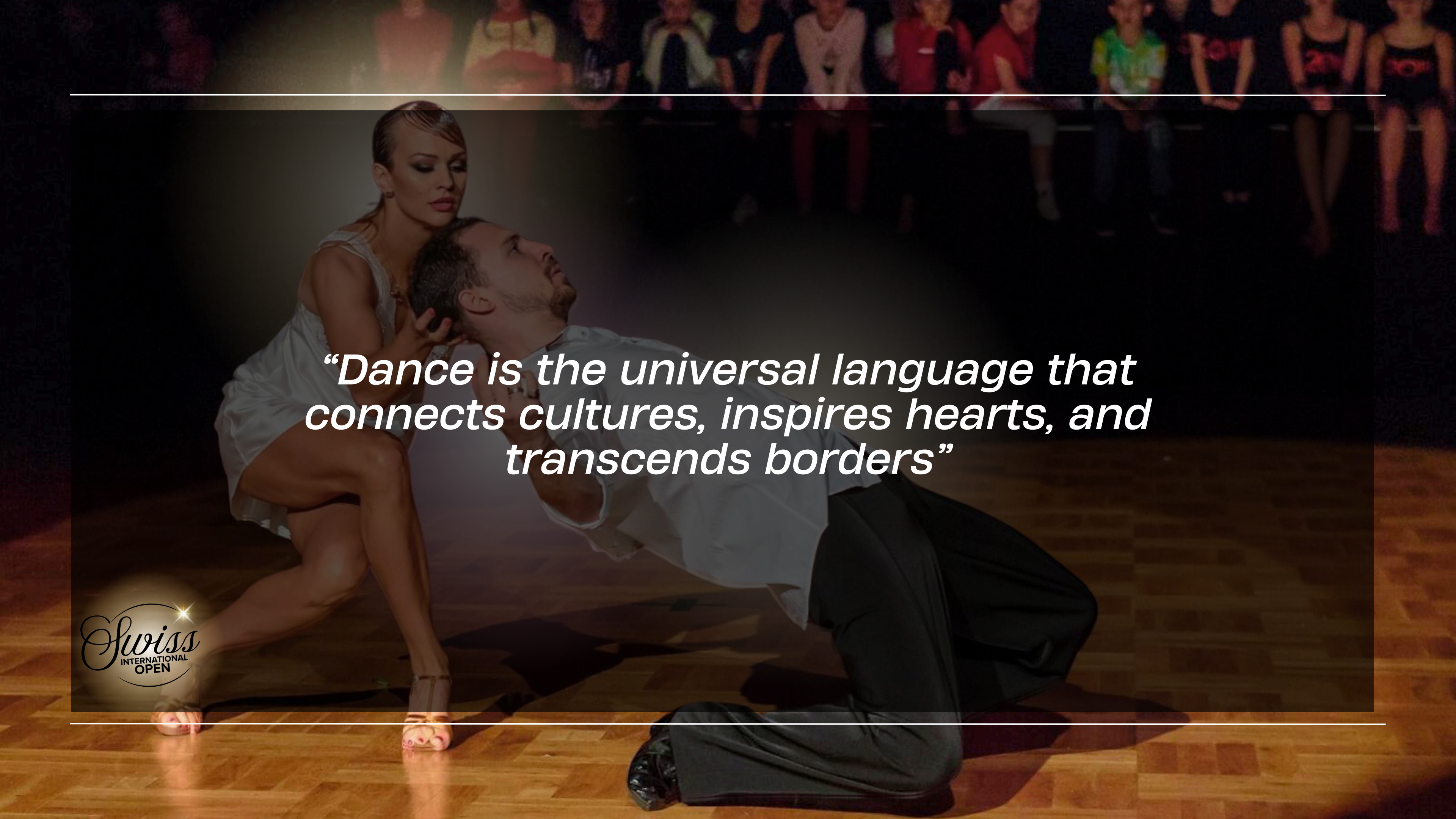


The logo for the Swiss International Open is centered on a gold background. It features the word "Swiss" in a large, elegant, black cursive script. Below it, the words "INTERNATIONAL" and "OPEN" are written in a smaller, bold, black, sans-serif, all-caps font. The entire text is enclosed within a thin, black, curved line that forms a partial circle. A bright, multi-pointed starburst light is positioned above the word "Swiss".

Swiss INTERNATIONAL OPEN

**20 - 21 MARCH
2026**



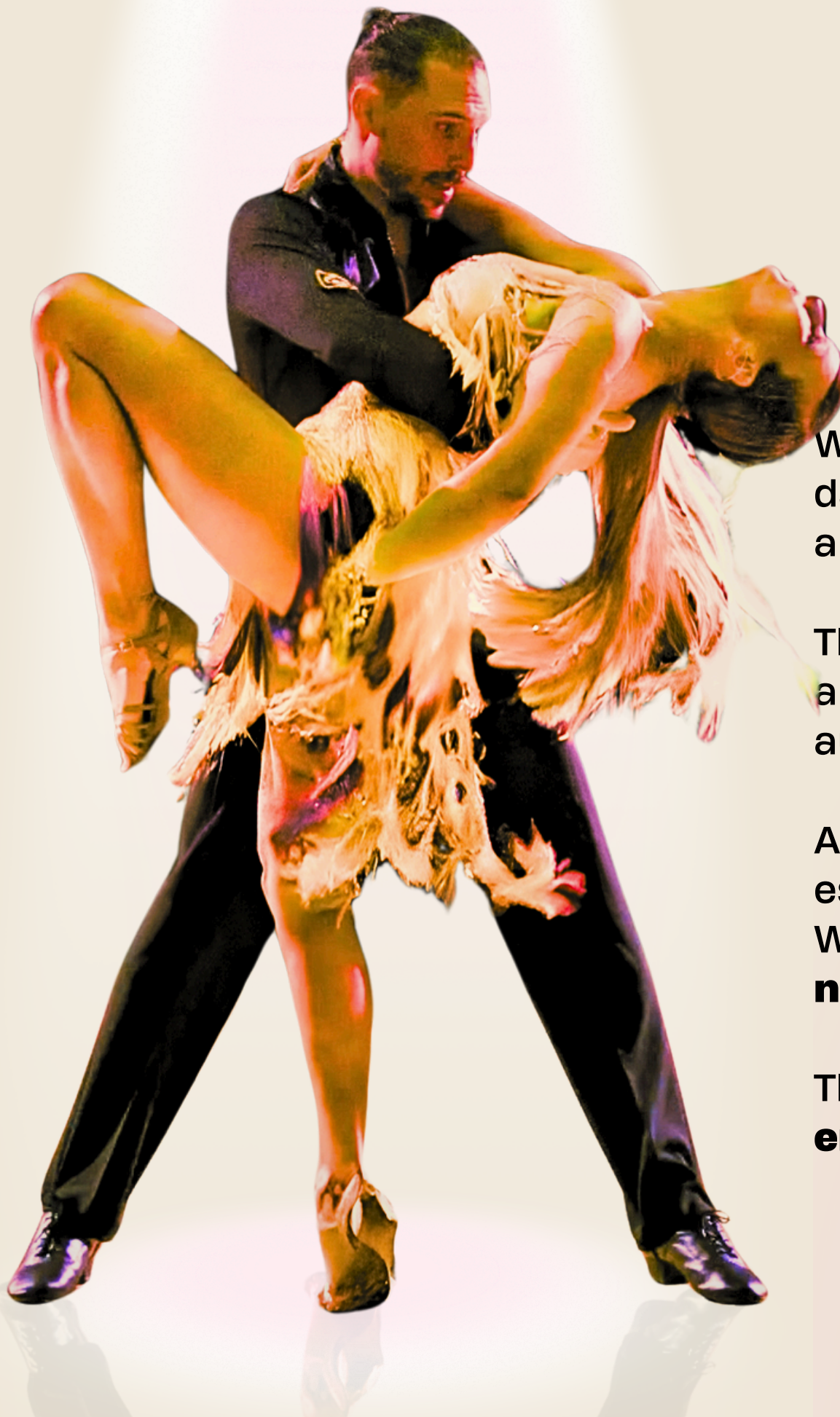
“Dance is the universal language that connects cultures, inspires hearts, and transcends borders”



A professional ballroom dance couple in a dramatic pose. The male dancer is wearing a dark, textured vest over a light-colored shirt and dark trousers. The female dancer is wearing a dark, fringed dress and high heels. They are performing a move where the male dancer is supporting the female dancer, who is leaning back with her legs extended.

Presentation overview

- Swiss International Open 2026
- The Event Is
- Organizing Team
- Why Support the Swiss International Open
- A Meaningful Contribution To Youth
- What Kind of Support We are Looking For
- Gala Opening Highlight
- Partner Visibility and Engagement



Swiss International Open 2026

We are Steps Dance School, led by **Zuzana Sýkorová and Daniel Juvet** – Swiss Latin dance champions and European semi-finalists – united by a shared passion: building a strong, open, and inspiring dance culture.

The **Swiss International Open** is a vibrant new competition, full of rhythm, energy, and ambition. Set in the beautiful lakeside town of **Vevey**, it offers dancers and audiences more than just a contest – it's a full experience.

A **borderless event**, it welcomes dancers from all over Europe and beyond – especially those engaged in **Latin sport dance**, regardless of their federation (WDC, WDO, WDSF...) or affiliation. It's a fresh, inclusive concept – much like Switzerland itself: **neutral, welcoming, and proudly committed to excellence and inspiration.**

This is more than a competition – it's a space where **technical mastery meets emotional expression**, in a setting that is elegant, dynamic, and international.





The Event is:

Open to all :

Children, Juniors, Adults, and Seniors

Judged fairly :

By a renowned international panel

Energetic & festive :

showcasing the true passion of dance

Connected :

Uniting cultures and talents in a spirit of openness



Équipe Organisatrice



*Zuzana
Sykarova*

**Founder & Event
Director**



*Tereza
Zimmermannová*

**Event
Manager**



*Daní
Juvet*

**Co-Organizer &
Judge**



*Jood
Alamoudi*

**Marketing & Social
Media Manager** →

Why Support Us

It's more than an event – it's a cultural celebration.

Supporting this event means joining a powerful and inspiring movement.

It brings together an international community of **dancers, coaches, families, and passionate spectators**, all united by the art of movement and excellence.

As a partner, your brand connects with:

- A visually powerful and emotionally resonant discipline
- An international, engaged, and loyal audience
- A growing and vibrant Swiss dance scene
- A public interested in **wellness, health, beauty, travel, and fashion**

A Meaningful Contribution to Youth

This competition also holds a strong social dimension: it supports the personal growth of young people through dance – a discipline that nurtures self-confidence, creativity, and mental well-being.

At the intersection of **sport and art**, dance becomes a tool for **balance, resilience, and expression.**





What Kind of Support Are We Looking For?

We welcome both **financial sponsorships** and **in-kind contributions**, such as:

- Financial support – for logistics, venue, prizes
- Beverages – for dancers, judges, volunteers
- Participant gifts – samples, wellness products, brand items
- Beauty & tanning products – competition essentials
- Dancewear or accessories – with strong brand visibility
- Local media exposure – press, radio, signage, online
- Technical/logistics support – equipment, tools, walkie-talkies
- Awards or prize vouchers – to elevate the awards ceremony
- Decoration & floral ambiance – florists, decorative elements, staging.



Gala Opening Highlight:

At the opening ceremony, each country represented will be honored with its flag, proudly carried by dancers.

A symbolic, emotional, and powerful celebration of diversity and unity through the language of dance.



Visibilité & Engagement Partenaire

As a sponsor, your brand benefits from **targeted, elegant, and emotional visibility** –
before, during, and after the event:

- VIP Access to the Gala & competition
- Live acknowledgments by the event MC
- Logo visibility on banners, flyers, social media, livestreams & photos
- Dedicated Instagram & Facebook campaigns
- Brand presence in video and press content
- Product placement: welcome bags, booths, or gifts
- A chance to align your image with passion, elegance, and international connection

We believe in **authentic partnerships**, and are happy to tailor visibility to suit your brand's vision.

Join the Swiss International Open Adventure

LET'S BRING THIS VISION TO LIFE — TOGETHER.
WE'D LOVE TO HEAR FROM YOU.



Event Contact :
Zuzana Sýkorová



+41 76 358 58 29



SWISSINTERNATIONALOPEN@GMAIL.COM



VEVEY / 20 - 21 MARCH 2026
